Human Centric Workplaces

Brought to You by Ecophon, IFMA, WE, GoToWork

Welcomes to join us to this international seminar were we share knowledge with focus on humans in the new world of working.

Where: Marriott Courtyard, Stockholm, Sweden

When: 30th of November

08.30-10.00 Case Study Visit

10.00 Welcome and introduction

10.10-10.50 Dr. Nigel Oseland, Workplace Unlimited, UK: **Planning for psychoacoustics**

> *Resolving noise distraction in the workplace, based on a psychoacoustic, people-centered approach, focusing on perception, attitudes, mood, personality and behavior. Nigel will share his ideas on resolving noise issues by considering psychoacoustics and helping change behavior and attitude.*

10.50-11.30 Coen van Dijck, Partner / Architect at d/Dock, NL **Healing offices**

> *Healing Offices concept; a design philosophy that emphasizes on the needs and lifestyle of the employee to increase productivity and decrease absenteeism. Coen will share D/Docks findings.*

11.30-12.10 Yvette Tietema, Ecophon NL: **Productive working environment for brain workers**

> *Modern offices are often designed and build with saving costs or esthetics in mind. The employees and activities are often forgotten. During this presentation Yvette will focus on what brain workers need to perform to the best of their abilities and how we can support this by creating an optimal working environment. Special intention goes out to acoustical privacy and strategies to create the optimum acoustic environment.*

12.10 LUNCH

13.10-13.50 Karl Ryberg, Monocrom, **Light for Intelligent People**

> *Our eyes are designed for outdoor living. We are highly dependent on the right balance in light and colour in the work environment. This influence goes beyond mere aesthetics as the brain literally feeds on light. It uses photons as optical software to control its body rhythms. Light provides body cells with vital information and activates our entire biology. The biological effects of light are often neglected in planning but Karl will show how visual and acoustic ergonomics go hand in hand. Quality light is a necessity for advanced communication and extraordinary personal achievements.*

13.50-14.30 Laura Hambley, Ph.D., R. Psych, Workevohlution, CAN: **Leading Distributed Teams**

Laura addresses the critical role of strong leadership and team dynamics in distributed or mobile workplaces. The focus of this session includes understanding the key leadership capabilities needed to manage mobile workers, and a model for building high performing distributed teams. Work EvOHlution's solutions are based on over 14 years of research in Industrial/Organizational Psychology, setting Laura and her team apart as world experts on the human dynamics in distributed work.

14.30-14.50 Coffee break

14.50-15.30 Eelco Voogd, WPA; **Human centered work environments based on Workpersonas**

What if you could create important 'beacons' throughout your workplace optimization process? Between designing for something as abstract as organizations or the complexity of an individual there are workpersonas. Based on the user centered design principles of design guru Alan Cooper we have derived the process of workpersonas. These archetypal employees embody all the important characteristics of a group to understand as a professional how they want to achieve their goals. This gives workplace design and management a more human centered focus enabling better work environments.

15.30 Tania Barney, Sensory Intelligence™ Consulting, **Sensory Processing in Workplace design**

We know that office design is not a 'one size fits all', with individuals having their own preference as to optimal working environments. Why do some individuals thrive in a busy, buzzing open plan office while others struggle with this, affecting both their productivity and wellbeing? Tania will share a unique perspective on this situation - sensory processing. She will explain how an understanding of the sensory profile helps to account for these individual preferences, and how this knowledge can be used to help design spaces for optimal performance and wellbeing.

16.10-16.30 Panel Discussions

Moderator of the day will be:

Karin Ståhl, GoToWork

Frans Davidsson, Saint Gobain Ecophon

Hope to see you there with an interactive and sharing mindset!

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